



DOGTOBERFEST

Sponsorship Opportunities

Date: October 26, 2013
Where: Metropolitan Park
Jacksonville, FL

Contact: Dianne Wiles
Development Department
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904.520.7902

What is Dogtoberfest?

Dogtoberfest is First Coast No More Homeless Pets' largest public fundraising event. It is also one of the largest outdoor pet events in Northeast Florida.

The 10th Annual Dogtoberfest will center on trick-or-treating with your dog, dog costume contest, live entertainment, vendors and canine demonstrations. This event continues to grow each year. In 2012, approximately 2,000 humans and their canine companions attended and helped FCNMHP raise more than \$40,000 for animals in need.



About FCNMHP

The mission of First Coast No More Homeless Pets is to eliminate the needless killing of adoptable dogs and cats in our community through free and low-cost spay/neuter and pet retention programs. It is proven that spay/neuter is the only proven way of controlling pet overpopulation. We also organize the largest adoption events in the country, adopting out hundreds of homeless animals in just a few days.

All money raised from this event will support our programs that directly affect Northeast Florida's animals. The euthanasia rate in Duval County has been reduced by 78% since we started our programs. Join us and become a part of the solution and help us become a no-kill community!



DOGTOBERFEST

Top Dog Sponsor (1 available- exclusive)	Host Sponsor (2 available)	Costume Contest Sponsor	Dog Hero Sponsor	Trick-or-Treat Booth Sponsor	Vendor Booth Sponsor
\$12,500	\$9,500	\$5,000	\$2,500	\$475 + 1,000 treats	\$275
Dogtoberfest 2013 Presented by: "sponsor name" at the top of all advertising, website, social media and mentioned on all radio PSA and advertising.	Dogtoberfest 2013 Hosted by: "sponsor name" on all advertising, website and social media.				
Company name announced hourly day of event	Company name announced hourly day of event				
Magazine, newspaper, direct mail, newsletter and social media advertising	Magazine, newspaper and social media advertising	The "sponsor name" costume contest			
2 judge positions for the costume contest	1 judge position for the costume contest	1 judge position for the costume contest			
Link to your website from www.dogtoberfest.org And a sponsored ad on www.fcnmhp.org home page.	Link to your website from www.dogtoberfest.org	Link to your website from www.dogtoberfest.org	Link to your website from www.dogtoberfest.org		
Sponsor logo on all promotional print materials including 500 posters, 2500+ postcards, and over 2000 full color programs	Sponsor logo on all promotional print materials including 500 posters, 2500+ postcards, and over 2000 full color programs	Sponsor logo on all promotional print materials including 500 posters, 2500+ postcards, and over 2000 full color programs	Sponsor Logo on 500 posters and 2000 full color programs	Sponsor Logo on 500 posters and 2000 full color programs	
Full page, 4-color ad in event program	Full page, 4-color ad in event program	Full page, 4-color ad in event program	Full page, 4- color ad in event program	Half Page, 4- color ad in event program	
Logo on event t-shirt	Logo on event t-shirt	Logo on event t- shirt	Logo on event t-shirt	Logo on event t- shirt	
Prominent placement of one (1) banner (6' x 2.5') provided by FCNMHP	Prominent placement of one (1) banner (6' x 2.5') provided by FCNMHP	Prominent placement of one (1) banner provided by sponsor	Prominent placement of one (1) banner provided by sponsor	Prominent placement of one (1) banner provided by sponsor	
10' x 20' premier booth location to promote your business, 10' x 10' trick-or-treat booth (treats supplied by sponsor)	10' x 20' premier booth location to promote your business, 10' x 10' trick-or-treat booth (treats supplied by sponsor)	10' x 10' booth to promote your business, 10' x 10' trick-or-treat booth (treats supplied by sponsor)	10' x 10' booth to promote your business, 10' x 10' trick-or-treat booth (treats supplied by sponsor)	10' x 10' booth to promote your business, 10' x 10' trick- or-treat booth (treats supplied by sponsor)	10' x 10' booth to promote your business

*Sponsorship packages are flexible. Please let us know if you have specific requirements.



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Sponsor Agreement Form - Dogtoberfest - October 26, 2013

In order to ensure placement on all appropriate promo materials, please sign and return to address or fax number below. All logos and program ads should be forwarded to dwiles@fcnmhp.org or mailed in with this agreement on CD Format: high-resolution (300 dpi) jpegs and pdf's are preferred.

SIGNED SPONSOR AGREEMENT AND ALL PRINT MATERIAL DUE ON AUGUST 15, 2013

Check sponsorship level to help FCNMHP save lives!

- Top Dog Sponsor \$12,500**
- Host Sponsor \$9,500**
- Costume Contest Sponsor \$5,000**
- Hero Sponsor \$2,500**
- Trick-or-Treat/Game Booth Sponsor \$475 + 1,000 treats**
- Vendor Booth Sponsor \$275**



"Booth" includes 10' x 10' and/or 10' x 20' space

All set up materials must be provided by the sponsor including tents, tables, chairs, etc.

- Yes, we will need access to electricity; sponsor needs to bring a 100' extension cord
- No, we do not need access to electricity

I am authorized to represent my organization and agree to the sponsorship or advertising level indicated. Please send me an invoice upon receipt of this agreement.

Date: _____ Name of Business: _____

Contact Person: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Cell: _____

E-mail: _____

Signature: _____ Printed Name: _____

PLEASE REMIT YOUR SPONSORSHIP INVESTMENT BY AUGUST 15, 2013

Enclosed are the necessary logos and artwork on CD

Necessary artwork and logos will be sent via e-mail

Please mail or fax this form to:
 FCNMHP (Attn: Dogtoberfest)
 6817 Norwood Ave
 Jacksonville, FL 32208
 Fax 904.520.7934

Make checks payable to:
 First Coast No More Homeless Pets or FCNMHP
 or
 Visa & MC are accepted - call 904.520.7902

THE ABOVE NAMED CHARITABLE ORGANIZATION HAS COMPLIED WITH THE REGISTRATION REQUIREMENTS OF CHAPTER 496, F.S., SOLICITATION OF CONTRIBUTION ACT AND CHAPTER 694, JACKSONVILLE MUNICIPAL CODE. REGISTRATION #CH14160. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE WITHIN THE STATE 1-800-HELP-FLA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. EIN #01-07009158